TRADE

JOURNAL HOUSE PATTERN

MARK

CATALOGUE

LADIES' HOME JOURNAL

PHILADELPHIA PENNSYLVANIA

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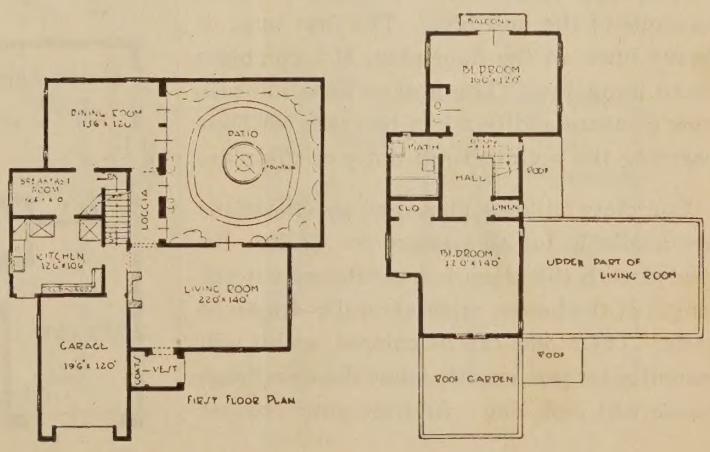
MEDITERRANEAN TYPE HOME OF FIVE ROOMS

SMALL, Spanish houses always have an appeal to prospective home-builders. There is something about flat roofs and plain masonry walls that fits into the modern idea of domestic architecture. Wider expanses of bare walls allows more concentrated decoration and color treatment of exterior details. A garage door can be a decorative feature of a Spanish house.

Mediterranean architecture of course came from more or less arid and warm climates. But with modern building practices, including heating and insulating abilities, the small Spanish house will adopt any climate.

This house contains living room, dining room, kitchen, breakfast room, garage, two bedrooms, bath room, roof garden, patio, loggia, and front entrance vestibule.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 294.



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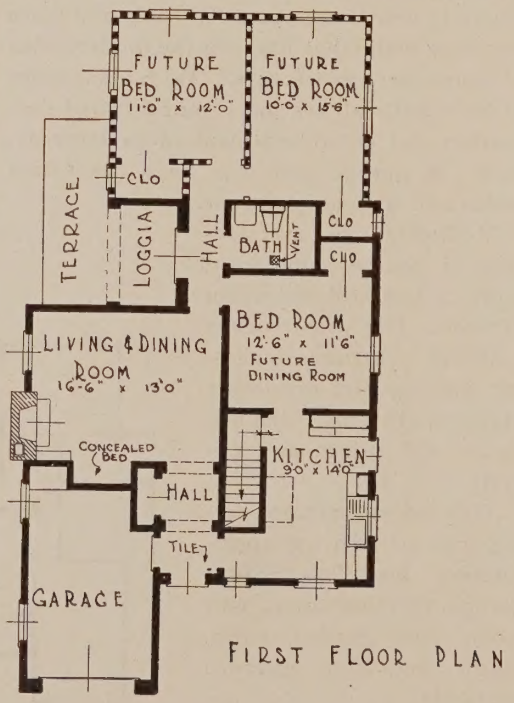
THIS IS HOUSE NO. 294

A GARDEN HOME OF SPANISH TYPE

OFTEN the cost of a completed house is too much for a family to handle. This fact keeps many people from becoming home-owners during the first years of married life. The unit plan of construction makes it possible to erect a small home at a figure within the budget possibilities. Then in the future when the initial unit of the home has been partly paid for the second unit can be built. The Spanish type house illustrated is a good example of the unit idea. The first unit, in heavy lines on the floor plan, is a complete small bungalow. The broken lines indicate how a future addition can be made without harming the architectural unity of the plan.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 301.



FIRST FLOOR PLAN

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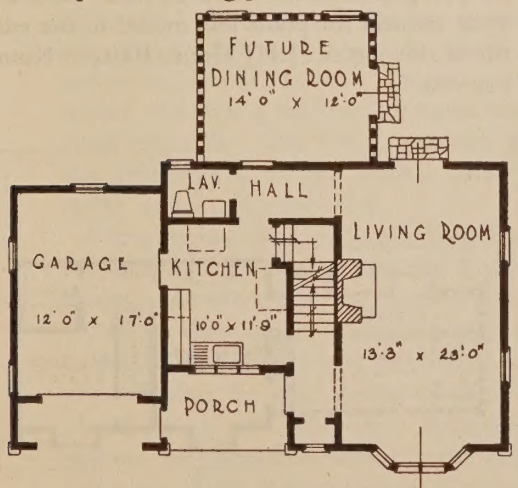
THIS IS HOUSE NO. 301

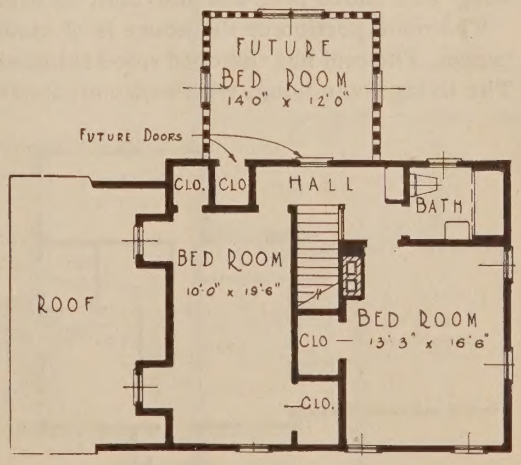
AMERICAN COTTAGE HOME WITH FUTURE ADDITIONS

THIS American cottage has many features to recommend it to average small families. The future wing at the rear may be constructed with the main house, or added at a later time. The first floor exterior is of vertical boards. The second story projects, forming an over-hang across the front. This is an inexpensive house to build.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 302.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

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THIS IS HOUSE NO. 302

DESIGNED TO ADD A LIVING ROOM WING

A BUILDING lot that slopes downward from the front often presents difficulties to the home builder. The plan shown here takes advantage of a sloping lot by putting the garage in the lower level and a sun room over it. The sun room could be used as a dining room before the living room wing was added if it was not built at first.

The main portion of the house is of stone veneer. The roof has thatched wood shingles. The living room wing, with bedroom above, is of wide siding or extra long shingles.

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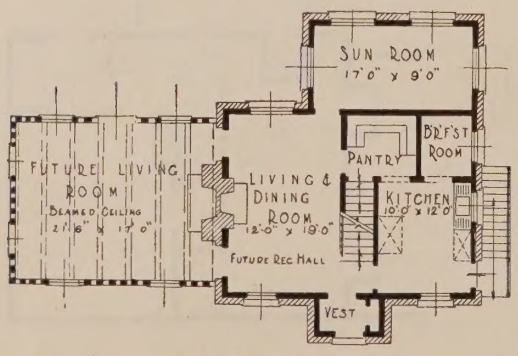

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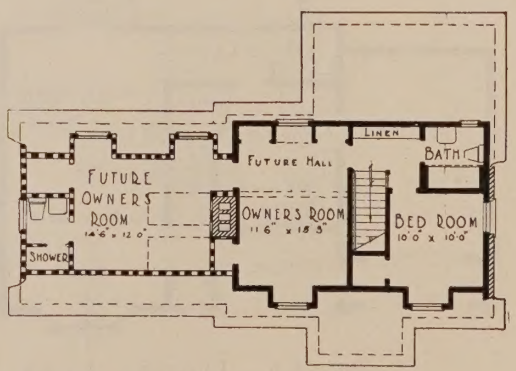

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THIS IS HOUSE NO. 303

STURDY FRENCH DESIGN FOR THIS SMALL HOME

TO eliminate much of the usual upkeep of the exterior of a house, this one makes use of common brick walls, asbestos shingles and steel casement windows. Little wear out takes place with these materials, and their upkeep is at a minimum. The first floor is a complete two-bedroom house, using a dining alcove instead of a full sized dining room. Upstairs, if a dormer is built on one side of the roof, there is space for a bedroom and bath room. The garage is attached, which is a feature few home builders desire to omit. The living quarters are on the garden end of the house, away from street noise and confusion.

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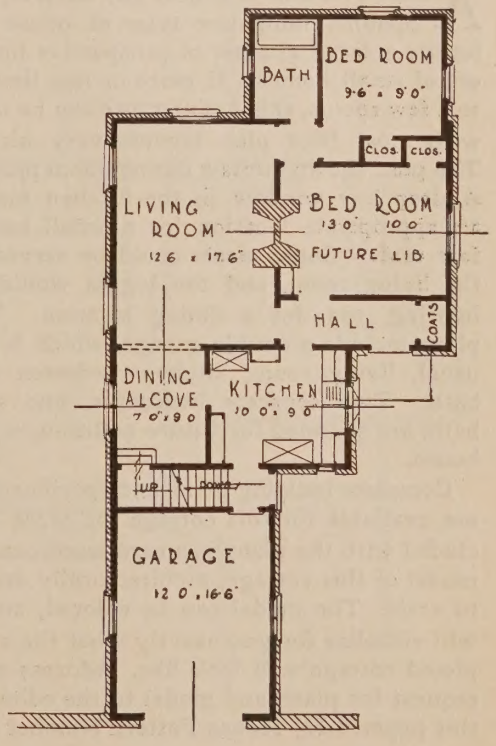

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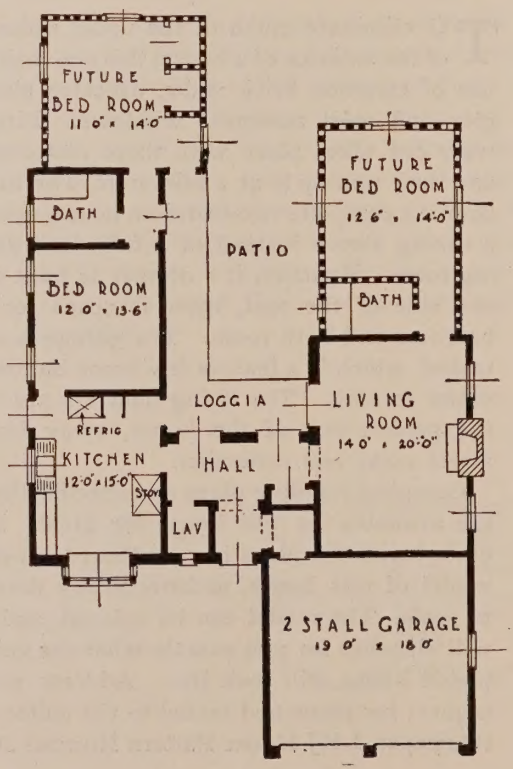
THIS IS HOUSE NO. 304

ARCHITECTURE BORROWED FROM THE WIDE SOUTHWEST

ADAPTABLE to almost any climate, the Spanish bungalow type of house interests a large number of prospective builders of small homes. If more or less limited to a few rooms, this architecture can be used with most floor plan layouts very nicely. The plan shown omits a dining room proper. A deep bay window in the kitchen makes an appropriate location for a small breakfast table. Some meals could be served in the living room, and the loggia would be inviting, too, for a dining location. The plans include a double garage, which is unusual, living room, kitchen, bedroom and bath. Two separate bedrooms, one with bath, are planned for future addition to the house.

Complete building plans and specifications are available for this cottage for $1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 305.



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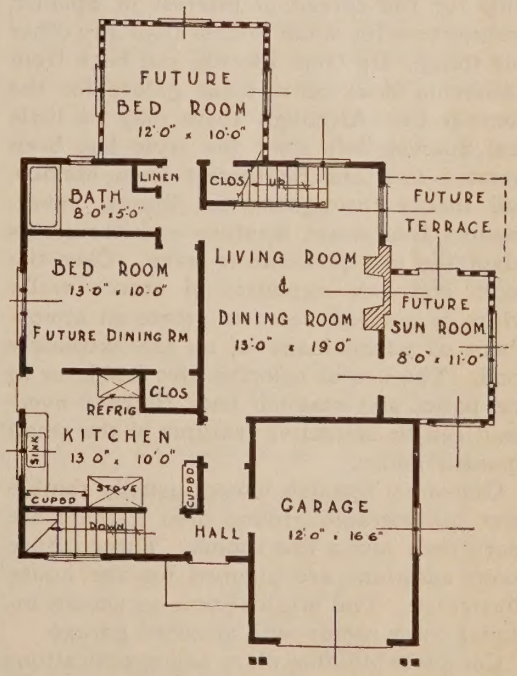
THIS IS HOUSE NO. 305

COLONIAL COTTAGE TYPE INCLUDING ATTACHED GARAGE

IT wasn't long ago that the real small individual dwelling was a sort of curiosity. Most of us thought a house, in order to be a house, had to consist of seven or more rooms. Experience with modern apartment buildings has demonstrated that much home satisfaction for the average family can be realized in comparatively small quarters. To profit by this experience, and to go the apartment dwellers one better, it is suggested that serious consideration be given the idea of owning one's detached apartment, or small house.

The Colonial Cottage illustrated is a compact three-room detached apartment, or single house, with attached garage. Future additions are suggested, and upstairs are still more possibilities for enlargement.

Complete building plans and specifications are available for this cottage for $1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 306.



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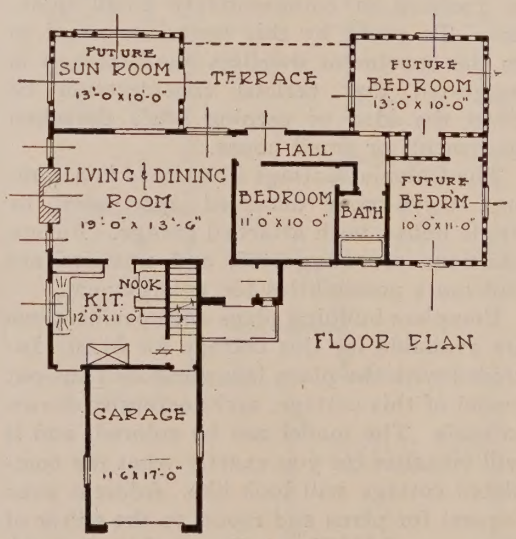
THIS IS HOUSE NO. 306

SPANISH ARCHITECTURE FOR SMALL HOMES

AUTOMOBILE touring while seeing America first is probably more responsible for the spread of interest in Spanish architecture for small houses than any other one thing. Up from Florida and back from California have come ideas galore for the home-to-be. Although there may be little real Spanish left after the style has been worried into our Southwest from Mexico, and thence throughout the States, nevertheless this warm weather architecture is adaptable and pleasant to have. Clay tile roofs and bare expanses of stucco walls white or colored, seem to create an atmosphere of which many of us are extremely fond. The use of colorful tiles inside or in the patio, and staunch bare timbers overhead can be attractive features of the small Spanish house.

One-story Spanish houses usually ramble over considerable ground area if there are more than just a few rooms. Three future room additions are planned for the house illustrated. The original unit as shown includes three rooms with attached garage.

Complete building plans and specifications are available for this cottage for $1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 307.



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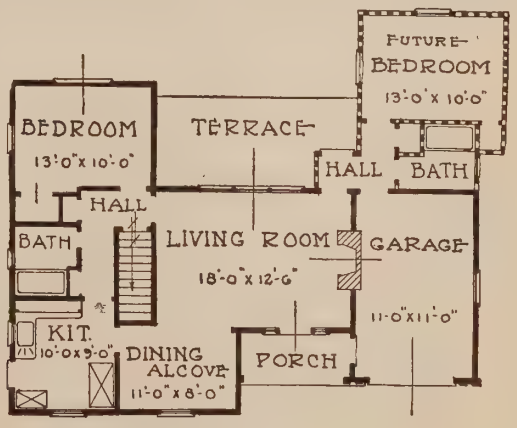
THIS IS HOUSE NO. 307

APARTMENT-SIZE SINGLE DWELLING HOME

THE financing of a home keeps many of us from acquiring this most worthwhile of all possessions. Perhaps one of the difficulties in connection with financing is that prospective home-builders bite off more than they can chew. Having been satisfied, for instance, with a three-room apartment, the same family seldom considers a three-room detached dwelling. In the transition from renter to owner, the tendency is to double the floor space occupied. This makes home-ownership seem too expensive a proposition in many instances.

The walls and roof of the Colonial Cottage illustrated are of wood shingles. They could be stained any combination of colors to suit the individual owner. Natural wood is harmonious to the plain lines of this type of small house architecture. The floor plan is conveniently arranged for life in quarters of this size. Plans are shown for adding a bedroom and bath later, or they could be built with the first unit.

Complete building plans and specifications are available for this cottage for $1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 308.



FLOOR PLAN

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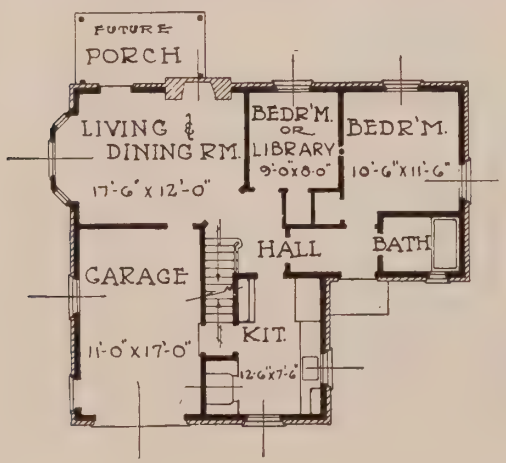
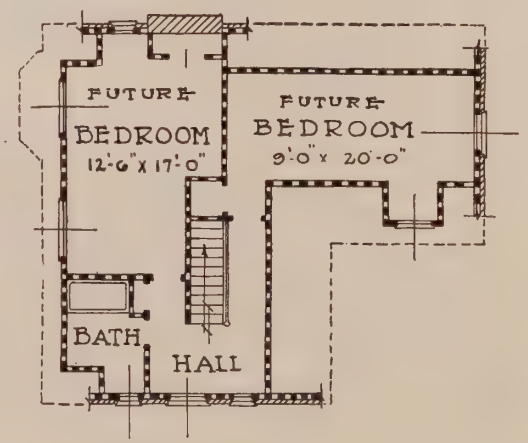
THIS IS HOUSE NO. 308

BRICK AND HALF TIMBERS FOR ENGLISH HOUSE

SELECTING the plan that suits is about as difficult as any part of the home-ownership process. The reliable style of English origin that includes the use of brick and stucco with some half timbers showing is much of a favorite. The general tone of exteriors of this type is brown, but a colorful touch can be introduced by painting windows or doors a gayer color. Floor plans can be with living quarters facing the garden at the rear, and include the desired attached garage under the main roof.

Complete building plans and specifications are available for this cottage for $1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 309.





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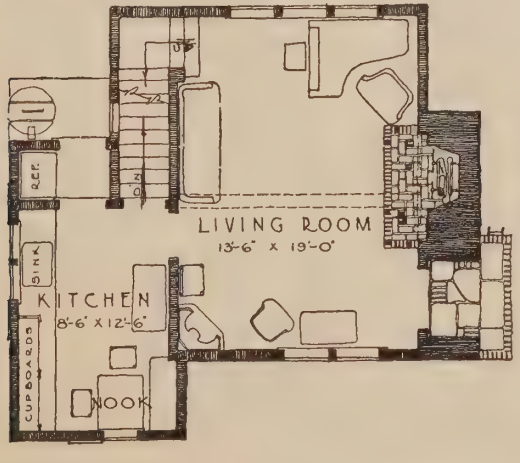
THIS IS HOUSE NO. 309

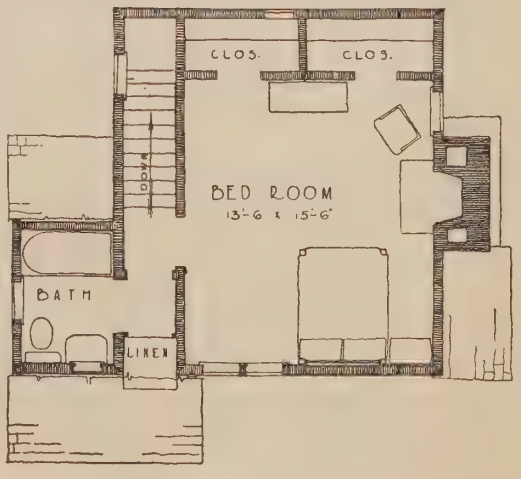
ATTRACTIVE THREE ROOM APARTMENT COTTAGE

THIS interesting small house is a combination of buff stucco with wide, stained siding. The shingled roof swoops down to uneven levels at the eaves, typical of English Cottage architecture. Diamond-paned casements add a characteristic touch to both exterior and interior.

The floor plans include a full cellar, living room, kitchen with eating nook and outside entry, and bedroom and bath room upstairs. The cottage contains about 13,800 cubic feet. Construction of this small cottage will be surprisingly inexpensive.

Complete building plans and specifications are available for this cottage for $1.00. Included with the plans is a cardboard cut-out model of this cottage, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed cottage will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 310.





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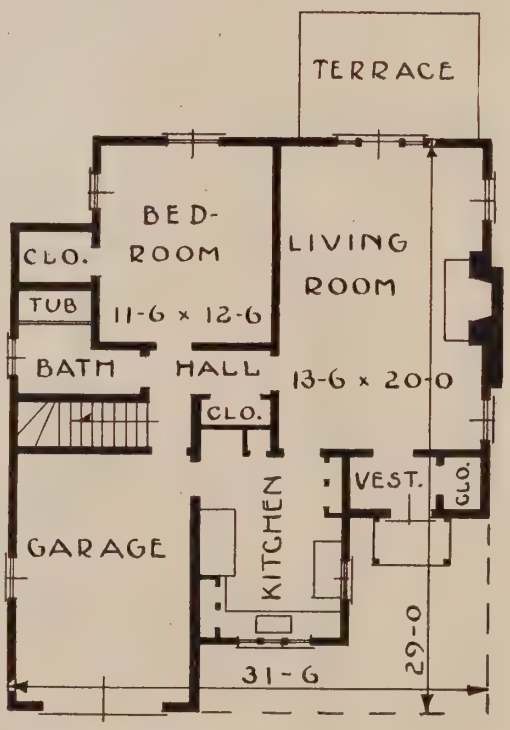
THIS IS HOUSE NO. 310

BROWN SHINGLE ROOF WITH TAN STUCCO WALLS

MANY small families would gladly move into individual dwellings if small enough and attractive enough houses were available. The day of the large house is past. Our mode of living, and the economic consideration, dictate that investment in home be approximately twice one's yearly income. This fact automatically places most of us in the class of small home owners.

A study of the floor plan of this attractive small house will indicate how well it will adapt itself to the life and needs of a modern small family.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 343.



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THIS IS HOUSE NO. 343

ADD TWO ROOMS TO THE HOUSE

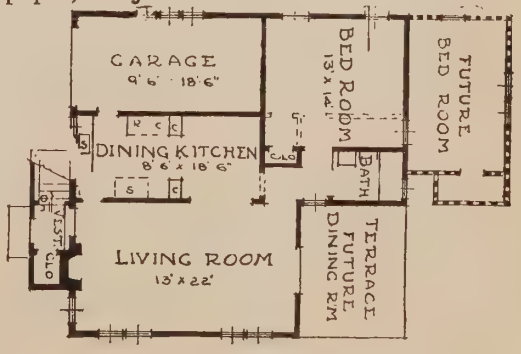
A NICE little apartment for two is great stuff; but a nice little home for two is greater stuff. Hop in the auto or go out to the end of the car line, and find a small lot surrounded with fresh air. Take your savings, get a plan of a house-for-two, and go to a financial agency where you will get co-operation, valuable advice and a square deal. Try your building and loan or your banker. Get the dope on real estate values, future sales possibilities, commissions to pay, and everything.

Owning a home is the best recommendation any married man can have. And especially is this so if the home is a small one.

House No. 321 was designed for apartment-ites. It is an apartment under its own roof. It is a complete small unit, including space for the automobile. The kitchen is extra long to include a dining space in one end. The one bedroom is large, and is separated from the other rooms by a small hall. Off the rear end of the living room is a terrace overlooking the garden.

Future expansion is suggested by the architect. The plans show how two bedrooms and a dining room can be realized if later additions are desired. The house is planned on simple lines and ornamentation has been eliminated. Cost of construction will be minimum, and even the usual cellar can be left out. Heating can be accomplished in a number of satisfactory ways without putting the heater in a basement. The living room of course has a nice open fireplace, and the outside chimney is the house's main architectural feature. The front entrance has a satisfying individuality.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 321.



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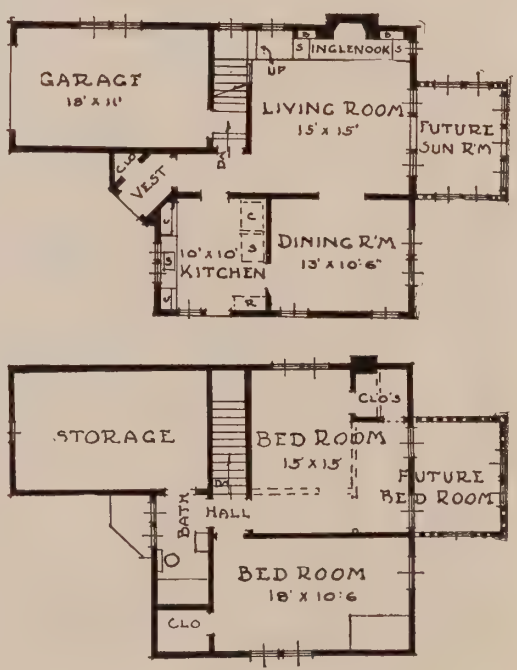
THIS IS HOUSE NO. 321

SMALL GARDEN-HOME WITH TWO BEDROOMS

JUST because there are thousands of families who want only a few rooms in their homes, that is no good reason why their homes should not be each under its own roof. The two-bedroom house is becoming more popular every year. The feeling of being cramped in a small house is avoided by having the few rooms of ample size, especially, as in this case, the bedrooms.

Anticipating a possible future desire to enlarge the house, the architect has shown a satisfactory way to include another bedroom and a sun room. The floor plan has several features that are desirable. A doorway connects the garage with a landing down two steps from the hall between the front vestibule and living room. The living quarters face the rear garden, and are shielded from the street by kitchen and garage. This is a big little house.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 322.



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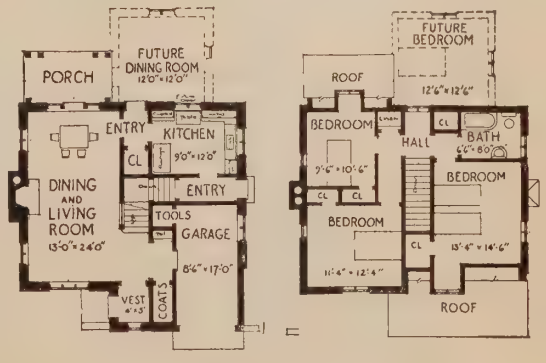
THIS IS HOUSE NO. 322

ENGLISH STUCCO HOUSE WITH ENLARGING POSSIBILITY

THE English style of domestic architecture, as we know it here in the States, with its varying slopes and heights of roofs, makes an ideal type of house for future additions. With this fact in mind, the architect of House No. 325 made provisions for adding a dining room and a bedroom to the house at some later date. The dining room, when built, will use the now rear entrance for its passageway from living room or kitchen. Upstairs the bedroom will connect with the hall via a doorway made by using the existing window opening.

The house is a combination of stucco on metal lath or over solid masonry, wide siding and timbers, and brick showing on the upper part of the chimney. The floor plan has an interesting layout. The front door is set sideways to avoid direct entrance to the living room, which is worth while. There are two other entryways, one at the rear and one at the side. The rear one, as mentioned before, will be used for the future dining room. There are seven large closets besides a tool closet in the end of the garage. The garage has a door leading to the front hall, which is a convenient arrangement. Cross ventilation is everywhere, upstairs and down.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 325.



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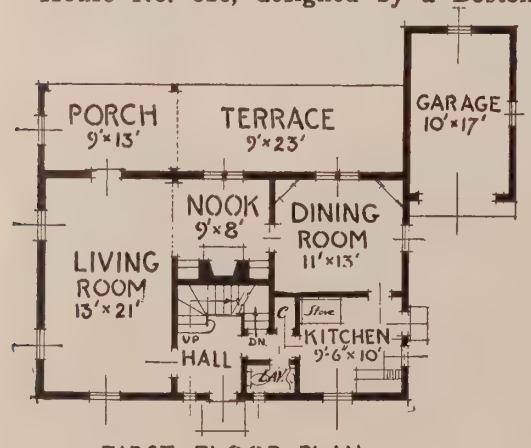
THIS IS HOUSE NO. 325

COLONIAL CHARACTERISTIC OF SECOND FLOOR OVERHANG

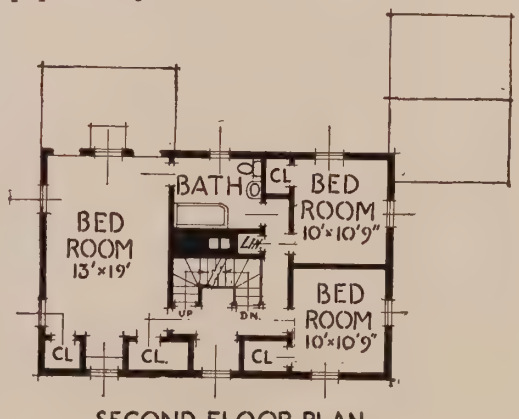
CONSERVATIVE architectural handling of New England Colonial types of houses is always appreciated. It is the simpleness and plainness of these houses that make them so appealing. Painting of these houses is never a problem, for nothing ought to be used but white and green. And, on the inside, when it comes time to furnish, there are available in every furniture store just the right things to have. Complete harmony of background is possible.

House No. 326, designed by a Boston architect, carries the proper traditions of its ancestors. And at the same time is so laid out that the modern family finds nothing wanting for convenience and comfort.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 326.



FIRST FLOOR PLAN



SECOND FLOOR PLAN

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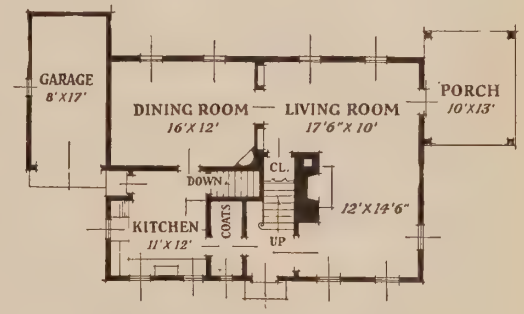
THIS IS HOUSE NO. 326

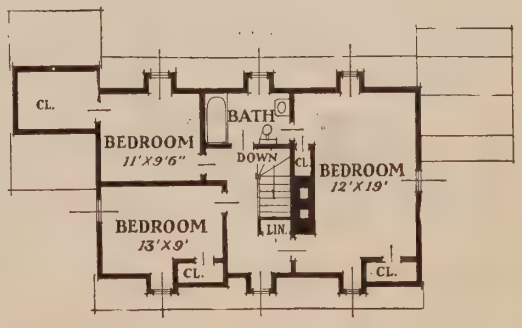
STURDY RELIABILITY OF THE TYPICAL COLONIAL

THE architect of this sturdy Colonial house has worked out an unusual floor plan. First of all, it follows the new type of garden home layout in that the living quarters face the garden at the rear rather than the street. The living room turns a corner in an attractive fashion, and a double doorway, or cased opening, connects with the dining room. The kitchen is comfortably large, and one can get to other rooms, or the front door, without taking a roundabout tour.

One quite large, and two smaller, bedrooms, together with bathroom occupy the upstairs. Interesting dormers poke out from both front and rear roofs, and add their characteristic features to the bedrooms. The garage doors are right next to the kitchen entranceway. If it is raining pitch forks some night after the movies there is a fair chance of not getting soaked while getting from the car to indoors. And there are seven usable closets in this house.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 327.





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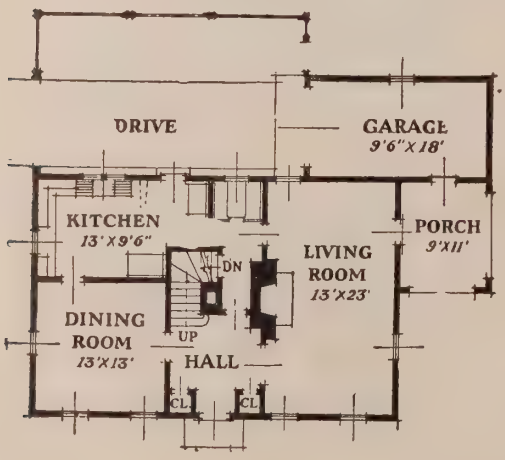
THIS IS HOUSE NO. 327

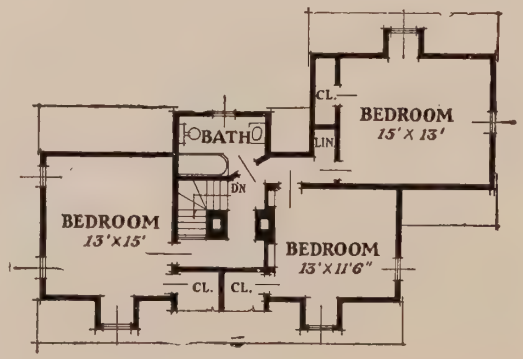
COLONIAL COTTAGE WITH CENTRAL CHIMNEY

THE simple architecture of the Colonial cottage home is more or less standard any place in this country. One never makes a mistake in selecting this type of house. Rectangular in shape, it divides into separate rooms with the minimum of waste or unusable space. The plan is economical in construction and tends to produce the most house for the least money.

House No. 328 is particularly adaptable to a corner lot. The driveway from the garage can lead directly to a side street, thus eliminating the usual unsightly stretch of concrete at the front. The garage being part of the house, it provides space above for a nice large bedroom. In a comparatively small house of this nature three large bedrooms are exceptional.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your requests for plans and model to the editor of this paper. LHJ House Pattern Number 328.





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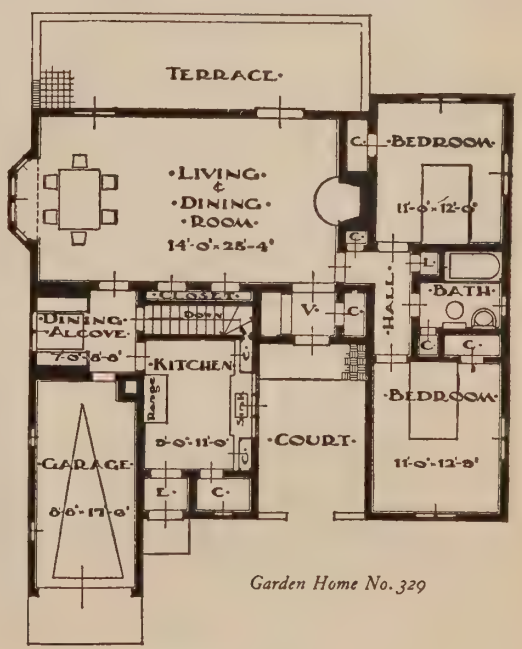
THIS IS HOUSE NO. 328

GARDEN HOME WITH IDEAL FLOOR PLAN

THERE are a few well-tried small house floor plans that continue to please and satisfy. This is one of them. Two average-sized bedrooms are separated by a bath room and connected by a short hall. There is a closet in each bedroom, in the bath room and in the hall. A short archway connects the hall with the living room, and here too is a small closets. What a joy are plenty of closets. This four-room house has ten closets.

The main entranceway passes through a vestibule that has two closets. Put the baby carriage in one of them, coats and wraps in the other. The kitchen has its own entrance. A door leads directly from the garage to a passageway between living room and kitchen. The twenty-five foot living room faces the garden. There is plenty of space in one end of this room for a folding dining table. The architecture is conservative, and the house will have good resale value.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 329.



Garden Home No. 329

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THIS IS HOUSE NO. 329

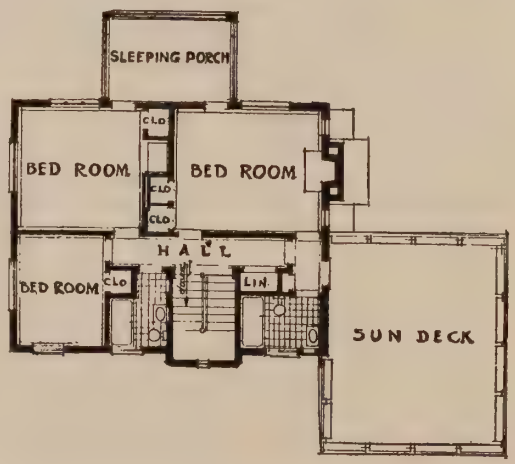
CONTEMPORARY ARCHITECTURE CONSERVATIVELY HANDLED

MODERN or contemporary architecture has many features that readily lend themselves to present-day living. The so-called modern house, to be completely so, must have its floor plan as modern as its exterior architecture. This garden home lives up to its name in enviable style.

The garage is two-car, and connects directly with the hall of the first floor. All the service portions of the house are on the street side. Living and sleeping rooms face the garden, and are shielded from street noise and activity.

This house is designed for steel framing as well as wood framing. Or it could be solid masonry. Steel and concrete of course are fireproof. No. 330 is wood, and No. 330-S is steel framing.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 330 or 330-S.



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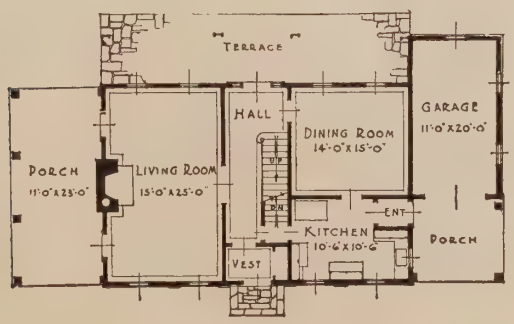
THIS IS HOUSE NO. 330 or 330-S

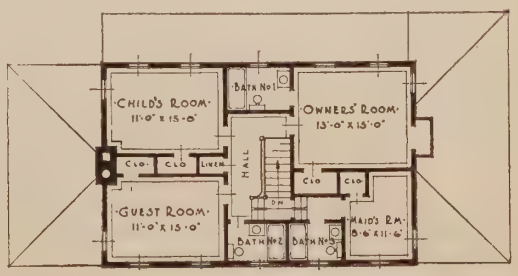
AMERICAN EMPIRE OF PRE-CIVIL WAR DAYS

THE period of American history bracketed by the years 1820 and 1860, in so far as domestic architecture is concerned, is unusually interesting. It is a trait of human nature to class as interesting, and repeatable, anything which smacks of quality, especially in regard to our ancestors. American building fashions are fickle. After the Georgian era in building, during the so-called post-Colonial period, there was revived in America, as imitated from Europe's fashion adventure in architecture, a copying streak of pure Greek architecture.

The Greek Revival, or American Empire, are names given to this pre-Civil War period. The American Empire fashion, however, lends itself to small house architecture in a most admirable way. Few types of domestic houses appeal more than this upright, honest structure does. The plan is rectangular, therefore waste space is at a minimum. This plan has three bedrooms and a maid's room. There are three bath rooms and plenty of closet space.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 333.





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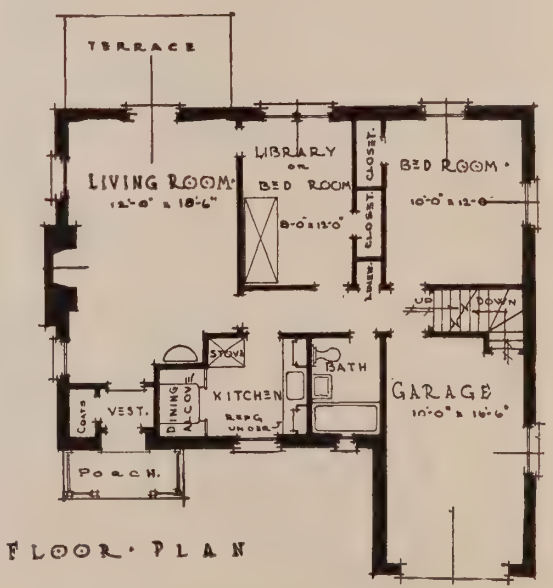
THIS IS HOUSE NO. 333

COMPACT APARTMENT UNDER OWN ROOF

IT is a sincere fact that home-ownership is good business if the house is well designed and well built. Too many of us are buying homes too large for our pocketbooks, and that is the reason some of us doubt the soundness of an investment in home-ownership. Small homes should replace many apartments. Or, in other words, many apartments should be detached with roofs of their own.

This little house is pleasingly designed. The walls are of brick. It is all on one floor, including the garage. If future expansion is desired, there is space upstairs for rooms if a dormer is cut into the rear slope of the roof. No convenience details have been omitted from the plan. The two bedrooms have closets. There is a linen closet. The bath room is complete. In a nook off the kitchen there is a dining alcove. Food could be served in the living room very nicely. The front entrance has a vestibule and cloak closet. The living room is eighteen feet long and has an open fireplace in the outside wall.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 334.



FLOOR PLAN

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THIS IS HOUSE NO. 334

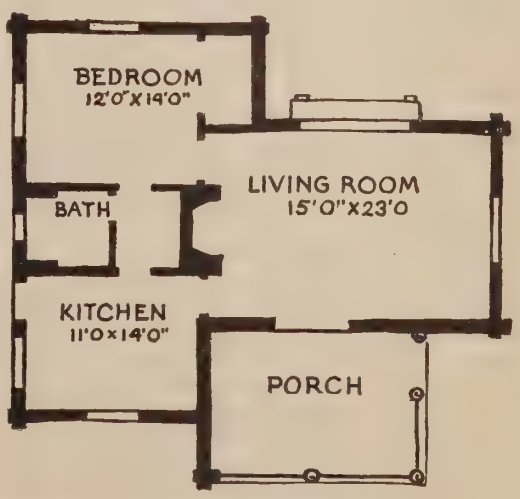
A LOG CABIN RECALLS PIONEER DAYS

IT is time to begin planning for that log cabin you have been thinking about. Vacation time suggests vacation dwellings, although a real log cabin is usable the year around. Considerable pleasure is to be derived from the building of a log house. The process of construction is entirely different than other types of building. There is a pioneer feeling about creating a satisfactory shelter of logs.

Unusual features and rustic touches are possible with the log house, whereas in the average sort of vacation house so many things that are different can't always be indulged in. The cabin illustrated shows an odd use of rope as an architectural feature. The porch is screened and outside the screens rope is woven to remind one of a spider web. Knowing the pleasures to be had in the possession of a log cabin there is no need to shudder at the thought of being detained by this ropeweb as might be the case were it a spider's pitfall for enemies.

The cabin is conveniently laid out. The porch will be ideal for dining. A large studio window features the end of the living room. The open fireplace is massive, and constructed of rough field stone. The kitchen is large and has an outside door.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 335.



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THIS IS HOUSE NO. 335

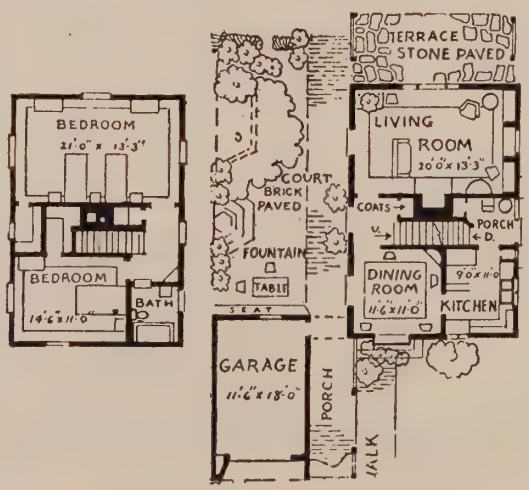
DESIGNED AND PLANNED FOR GRACIOUS LIVING

THERE is no inherent reason why small houses and small gardens should not be as beautiful as great ones. Beauty is a matter of quality rather than quantity. In the planning of the small house here illustrated, no detail has been omitted which might serve to make the setting for a gracious and full life.

The plan of the house itself is compact and livable, economical of space but not crowded. It is a plan that need not keep the housewife too much indoors. One enters a small hall from which stairs ascend, and the living and dining rooms open on either hand. A sunny and convenient modern kitchen and a screened porch are out of sight behind the dining room and hall. Upstairs two generous bedrooms are so fortunate in windows that they will always be sunny and airy.

Closets are plentiful and ample, and the location of the bath room is convenient to both chambers. French doors open from both bedrooms onto a balcony over-looking the courtyard or patio. The main entrance is reached by way of a covered passageway between the garage and the house. The courtyard, so called, is really the front yard of the house, although handily shielded from the street by the garage. The house and grounds are planned for a fifty-foot lot. At the rear is lawn and flower beds.

Complete building plans and specifications are available for this house for $1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed house will look like. Address your request for plans and model to the editor of this paper. LHJ House Pattern Number 336.



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THIS IS HOUSE NO. 336

A STANDARD OF PRACTICE IN SPECIFYING RESIDENCE WIRING INSTALLATIONS

The following suggestions represent a modern standard of wiring practice. They have been developed by The Society for Electrical Development, Inc., for the Journal House Pattern (trade mark) Service. They are adaptable to almost any residence and assure that degree of comfort and convenience in the use of electricity which is typical of the modern home.

1. *General*

All convenience outlets except the one suspended over laundry trays and those limited by local ordinances, shall be of the duplex type.

All lighting fixtures to have glass or other shades. The charm of home furnishings and the comfort of plenty of proper light can be greatly increased through the use of modern shaded fixtures to tie in with the general decorative scheme.

Switches shall be provided at each main entrance to all rooms, halls, passages and/or storage spaces, having 30 or more square feet of floor area. Three-way and four-way control shall be installed between all active floors and all main entrances to each room or hall in which entrances are more than 10 feet apart; also in main building controlling at least one light in or on any detached garage or other outbuilding.

2. *Entrances and Porches*

Lighting and Control

At least one light outside each entrance with switch just inside each door. Momentary contact switch on porch light and illuminated house number at front entrance. Additional ceiling or bracket lights for covered porches so that there will be at least one such outlet for every 80 square feet of floor area.

Convenience Outlets

Convenience outlet for decorative lighting at front entrance with additional outlets on all porches, floored terraces, patios, etc., to supply portable and decorative lighting, fans and other appliances.

3. *Halls, Passages, Stairways, etc.*

Lighting Outlets

At least one ceiling or bracket light for every hall or passage and to illuminate head and foot of stairways with additional lighting outlets to provide one for every 15 feet of length in any such hall or passage.

Convenience Outlets

At least one convenience outlet for every 12 feet of hall or passage, for portable lamps, vacuum cleaner, floor polisher, etc.

4. *Living Room, Bedrooms, Reception Hall, Library, Den, Sun Room, etc.*

Lighting Outlets

Increasing use of the newer center fixtures, which are hung close to the ceiling and are in proportion to room dimensions, make it very desirable to provide a ceiling outlet with switch control even though no fixture is contemplated for immediate use. For rooms whose length is more than one and one-half times the width, 2 ceiling outlets should be provided. Wall brackets are primarily decorative unless special semi-indirect or indirect fixtures are specified. Outlets supplying brackets should be controlled by switches. Localized lighting is supplied by portable lamps.

Convenience Outlets

Outlets placed so that no point in any unbroken wall space is more than 6 feet from an outlet. In order to supply electricity adjacent to small tables, radio, telephone stands and the like, located in short wall spaces, at least one outlet should be provided in every wall space 3 feet or more in length.

Radio Connections

Radio ground and aerial connection adjacent to or in conjunction with convenience outlet should also be provided in several of these rooms.

5. *Dining Room, Breakfast Room, Breakfast Nook*

Lighting Outlets

In almost every such room, a center fixture is essential. Decorative brackets may supplement such general illumination, but if used without the center light should be of the indirect or semi-indirect type.

Convenience Outlets

A minimum of 2 convenience outlets to supply appliances in each such room having an area of more than 100 square feet (floor outlet when used considered as one of required minimum); plus outlets for each additional wall space adaptable to use of buffet, serving table, etc. In smaller rooms and where the dining table will be set against the wall, one convenience outlet, at table height, will usually suffice.

6. *Kitchen, Kitchenette, Pantry, etc.*

Lighting Outlets

Inclosing globe or semi-indirect ceiling fixtures with supplementary lighting over range, sink and other work areas. Unless construction makes it impossible, brackets should be specified for supplementary lighting. Where droplight is necessary, rubber-sheathed cord (type SJ) should be specified.

Appliance Outlets

Convenience outlet at sink, ironing board and adjacent to each other work area with special outlets for range, refrigerator, clock, dishwasher and ventilator.

7. *Laundry*

Lighting Outlets

Ceiling outlet supplemented by light over trays and ironer location. (Specify daylight bulb and suitable reflectors.)

Appliance Outlets

Washing machine outlet* suspended from ceiling in front of trays. Wall outlet for ironer. Wall outlet for hot plate.

*The drop cord on this outlet should be No. 12 wire, rubber sheathed (type SJ).

8. *Bathrooms, Lavatory*

Lighting Outlets

Center light plus bracket on each side of mirror. Center light may be omitted in bathrooms or lavatories having less than 90 square feet of floor area.

Vapor-proof receptacle in shower compartment and in tub recess (controlled by switch outside compartment).

Appliance Outlets

Built-in air heater. Convenience outlet (where in accord with local ordinance) 42 inches from floor and not adjacent to tub.

9. *Closets*

Bracket fixture immediately over door in all clothes closets (wardrobe excepted). In large closets, specify ceiling outlet controlled by switch at door.

10. *Basement and Attic*

(Finished Rooms in Basement or Attic take specific classification according to their use).

Lighting Outlets

Ceiling light or bracket in each inclosed space as well as in front of furnace, over workbenches, etc.

Appliance Outlets

Floor scrubber, oil burner, use of tools, etc., and special connection for water heater.

CAPACITY OF BRANCH CIRCUITS AND MAIN ENTRANCE

The capacity of ordinary branch circuits should be established on the probable use of energy in rooms supplied by those circuits rather than merely on the number of outlets installed. The use of energy for lighting in the home is roughly proportionate to the floor area. Ceiling lights and wall brackets in all rooms, as well as convenience outlets in living rooms, bedrooms, hallways and similar rooms, are used primarily for lighting, and the number of circuits to supply these outlets should be determined on the basis of floor area served.

The usual appliances, consuming from 500 to 1350 watts, are used almost exclusively in dining room, breakfast room, kitchen and laundry, and with the exception of fixed appliances, this energy is supplied from convenience outlets in these rooms. The use of these appliances is in no way dependent upon the area of the rooms in which they are used.

The number and capacity of circuits should, therefore, be based on these two types of use. With this in mind, the following method has been developed:

1. No. 12 wire shall be used for all branch circuits.

2. The number of circuits to supply lighting outlets in all rooms, and all convenience outlets except those in the dining room, or dinette, breakfast room, kitchen or kitchenette, pantry and laundry, shall be sufficient to provide one circuit for every 500 square feet of floor area of the house. Outlets supplied by these circuits to be divided as equally as possible between all such circuits regardless of the resultant number of outlets per circuit.*

3. In addition to these circuits, all convenience outlets in dining room or dinette, breakfast room, kitchen or kitchenette, pantry and laundry, shall be supplied by circuits separate from lighting circuits. No one such circuit shall supply more than two of the rooms listed; it being understood that dining room and breakfast nook be considered as a single room, and that kitchen and pantry be considered as one room.

4. Such circuits as may be necessary to supply fixed appliances shall be installed in addition to those specified above. Outlet to supply refrigerator may be included among those served by circuits described in paragraph 3.

*While these recommendations are entirely within the requirements of the National Electrical Code, this distribution of branch circuits may not at present be general practice in some territories where local ordinances base the number of circuits on the number of outlets installed. It would be well, therefore, to bring this point to the attention of local building inspectors or underwriters authorities for a ruling prior to installation of the circuits on this basis.

Capacity of the main service entrance should be computed as follows:

Allow 2 watts per square foot for the first 2,000 square feet of floor area, plus 1 watt per square foot for all areas in excess of 2,000 square feet, plus 1,000 watts. To the total wattage thus computed add the rated capacity of all fixed appliances such as range, water heater, built-in space heater, etc. A minimum of 3 No. 6 wires with 60 ampere switch is recommended.
The floor area is computed from the outside dimensions of the house and should include all spaces except open porches and unfinished spaces in basement and attic.

Secure Expert Technical Advice Through Local Services

In all phases of residence construction, a competent contractor is an essential to satisfactory results. Local electrical ordinances vary to such an extent that it is impossible to recommend a general type of wiring which will meet all local conditions. A reputable electrician who is acquainted with local regulations of insurance underwriters and power company rulings and who has sufficient financial responsibility, can be relied upon to install a satisfactory job. It is suggested that the above recommendations be gone over with the contractor to make sure that he understands your wishes for an installation which will take care not only of present needs but of other uses which will be sure to arise in the future. In many territories throughout the country, Red Seal service is available without charge to anyone building a home. This service offers technical counsel on any use of electricity in the home, and entails no obligations as to who shall do the wiring nor what equipment shall be installed. It is sponsored usually by local electrical leagues or associations, and is merely an attempt by the electrical industry to discharge a portion of its responsibility to the public through advising it of what is available in added comfort and convenience in the use of electricity.

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